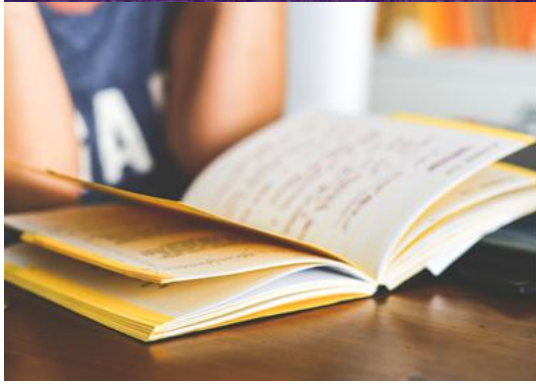


Together, We Change Lives



Winter 2018 Newsletter



PVPSA is embarking on a Capital Campaign

For over 27 years Pajaro Valley Prevention has dedicated our efforts to bringing **hope in tough times** and new skills to more than 7,000 children each year. And soon we will be able to serve the children and families waiting for help at a new developing home!

Our new home will be located at 411 East Lake Avenue and we invite you to join us! Our goal is to move into our new location by **early 2019** and we need your leadership, ideas, and generosity to complete this exciting project. This new home will allow us to provide more children with needed services, have an efficient central location for staff, youth and families and continue to work with the community for years to come while revitalizing a very important corridor in the City of Watsonville. This new home will be a warm, welcoming environment for children and families; a place where they will feel safe, supported, and encouraged to move forward to a thriving life.

PVPSA has raised \$2.5 Million of this \$3.1 Million dollar project! We need \$638,000 to achieve our goal. Visit our website at pvpsa.org or contact us today at **831-728-6445** to learn more about joining us in reaching our goal. Naming opportunities are also available. If interested, please contact Erica, the CEO, at epadillachavez@pvpsa.org.

Coming Soon!

A New Home For
**Pajaro Valley Prevention
and Student Assistance**



A groundbreaking for our new home is tentatively scheduled for this Spring.

Keep an eye out for a date and more details. We look forward to sharing this amazing adventure with you!





"Our youth are our future and we must invest in them. PVPSA staff are compassionate and dedicated. They provide the tools, mentorship and leadership needed to give our kids a pathway to success!"

David Honda
Watsonville Police Chief
PVPSA Board Member



Bright Beginnings Monterey County Spotlights PVPSA

Pajaro is often referred to as “no man’s land,” however Rosemary Hernandez, Child Development Coordinator at Pajaro Valley Unified School District, and Erica Padilla-Chavez, Chief Executive Officer at Pajaro Valley Prevention and Student Assistance, Inc., are bridging the gap between young families and local resources available to them by rallying around several parents to encourage discussions about what’s important to their families to several nonprofits, community members, and other early childhood development service providers. As Hernandez points out, “We’re encouraging moms, aunties, and grandmas to have a seat at the table, to be heard by local organizations on what they really need for their families to thrive.”

You can read more of PVPSA's feature at BrightBeginningsMC.org

Toys for Tots and PVPSA

Last December, PVPSA was hard at work collecting toys, in collaboration with Toys for Tots. With the many toys collected and donated by the Pajaro Valley community, PVPSA was able to prepare and give gifts to over 120 children and families.



Did you know February is National Heart Health Month?



Traditionally the month for lovers and all things heart related, February also reminds us to take care of our heart! Some risk factors for heart disease and stroke are preventable. American Heart Month teaches us the ways we can help reduce our risks while eliminating those we have control over. Everyone feels stress in different ways and reacts to it in different ways. How much stress you experience and how you react to it can lead to a wide variety of health problems — and that’s why it’s critical to know what you can do about it. Visit millionhearts.hhs.gov today to see the ways that stress impacts your heart and your life.