



## Spring 2019 Newsletter

### PVPSA Announces the Community Campaign for Kids Korner Plus!



There is a critical need for the services PVPSA provides in our community. Our new home, Kid's Korner Plus! will allow us to grow and serve more children and families, helping to address this urgent need.

Through the generous and dedicated involvement of many community leaders, concerned individuals, corporations, foundations, and the Board of Directors, PVPSA has reached 90% of the goal, leaving a need of \$200,000 in community funds to complete the building of Kid's Korner Plus!



**Join our campaign and help make the dream a reality for our children; please visit our website at [www.PVPSA.org](http://www.PVPSA.org)!**

### United Way of Santa Cruz' Community Builder Awards named PVPSA "Advocacy Organization of the Year"

United Way of Santa Cruz County honored PVPSA for Advocacy Organization of the Year at the 2019 Community Builder Award Ceremony, held on April 25, 2019.

United Way recognizes the many volunteers, business partners, community leaders and organizations who together, create more vibrant communities throughout Santa Cruz County.



Gina Cole, PVPSA, Senior Policy Analyst, and Carolyn Vitale, PVPSA, Licensed Clinical Supervisor



Some of the PVPSA team and board celebrating the award!



Dr. Michelle Rodriguez, Board President, and Erica Padilla-Chavez, PVPSA CEO

## PVPSA Hosts Annual Community Mural Paint Day

Community Mural Paint Day is a joint effort - organized by Monterey Bay Murals and the UC Santa Cruz Alternative Spring Break program.

Students from Watsonville High School and Pajaro Valley high schools were among some of the first to arrive and begin working on their sections of the mural, which stretched the length of the parking lot of PVPSA.

Local artist, Paul De Worken, assisted PVPSA and the organizers to plan the day. This year, the mural project was divided into sections, with each group being assigned to a specific part.

The murals are displayed on the fencing in the parking lot at 335 East Lake Avenue, Watsonville. **Stop by and check them out!**



"As the Principal at Lakeview Middle School we have relied on PVPSA more than once, and every time they have delivered. Our students trust PVPSA and their staff and look to them for guidance in some of the hardest times in their life. Without PVPSA I am not sure what we would do."



**Dr. Rosa Hernandez**  
*Principal, Lakeview Middle School*

## Please Welcome PVPSA's Newest Board Members: Francisco Estrada & Kim DeSerpa

We are thrilled to have Francisco and Kim join the board! Francisco is the Mayor of Watsonville and serves as a grant officer for the Pajaro Valley Community Health Trust. Kim works with Dignity Health Medical Foundation and sits on the Pajaro Valley Unified School District Board.



## Did you know...May is Mental Health Awareness month?



Each year millions of Americans face the reality of living with a mental illness. During May, mental health organizations, such as PVPSA, work to raise awareness of mental health.

Each year we fight stigma, provide support, educate the public and advocate for policies that support people with mental illness and their families.

**Tell us why you care on Instagram and Facebook - use the hashtag #WhyCare and tag us @pajaro.valley.prevention**