

*Together, We Change Lives*



## Winter 2020 Newsletter

### **PVPSA Grand Opening & Community Celebration - Thursday, February 6, 2020!**

We are proud to say that we are days away from opening our doors to our new building - save the date for February 6th for our Grand Opening and Community Celebration.

Our new home will allow PVPSA to grow and serve more children and families, have an efficient central location for staff, and to unify our services. This new home will be a warm, welcoming environment for children and families; a place where they will feel safe, supported, and encouraged to move forward to a thriving life.

**Please join us and RSVP today to Christina at [christina.ledesma@pvpsa.org](mailto:christina.ledesma@pvpsa.org) or 831-728-6476.**

PAJARO VALLEY PREVENTION AND STUDENT ASSISTANCE

# Grand OPENING AND COMMUNITY CELEBRATION

**Thursday, February 6, 2020 | 1:00pm - 2:30pm**  
**411 East Lake Avenue, Watsonville**

*Due to the completion of our new facility, our main line is 831-728-6445, and administration can be reached at 831-728-6476.*

**www.PVPSA.org • Main Line: 831-728-6445 • Administrative Office: 831-728-6476**

## 2019 Community Hero Award From United Way of Santa Cruz County

PVUSD Superintendent and PVPSA Board Chair Dr. Michelle Rodriguez was recently one of the recipients of the 2019 Community Hero Award from United Way of Santa Cruz County. Dr. Rodriguez is an innovative leader who believes in building strong relationships anchored with a singular focus on student learning, and we are proud to have her as our PVPSA Board Chair!



Here is Dr. Rodriguez with Operations and Finance Director Fish Williams and Program Manager Adriana Mata.

## A Successful 2019 for PVPSA



In 2019, PVPSA's Empower Watsonville Youth spoke before the Watsonville City Council to ban the sale of flavored tobacco products and e-cigarettes within city limits, which the Council promptly passed.

We are proud to say that, through PVPSA programming, more than 4,500 children in 3rd through 12th grade received education about the dangers of smoking and vaping. Moreover, our stellar therapeutic team worked with over 650 children with emotional support needs.

We are excited to see what 2020 brings and look forward to keeping you updated on our journey!

## Art Donation To Be Featured In PVPSA's New Building

PVPSA Executive's and staff are beyond thrilled that the artwork of the late Professor Kay Metz, who taught at UC Santa Cruz, and inspired generations of artists in Santa Cruz County and beyond, will be displayed in our new building! All of her major large abstract landscape paintings in oil were placed in public and private collections in California and Utah, and we are honored to be one of the recipients of this incredible bequest.



## Did you know...February is American Heart Health Month?

Smoking is a major cause of Cardiovascular diseases, and causes one of every four deaths from heart related issues. American Heart Month, a federally designated event, is an ideal time to remind Americans to focus on their hearts and encourage them to get their families, friends and communities involved.

# TAKE CARE OF YOUR HEART