



Summer/Fall 2017 Newsletter

PVPSA Participates in Coastal Cleanup Day 2017

Pajaro Valley Prevention and Student Assistance staff and youth, along with the Santa Cruz County Tobacco Education Coalition, Mintie White Elementary, members of the Pajaro Valley Federation of Teachers, and several community members helped "clean up downtown" at the Watsonville City Plaza on Saturday as part of the 77 sites in our county's Annual Coastal Clean Up Day. Over 575 cigarette butts were collected in and around the Plaza. "We picked up so many cigarette butts, that honestly, we stopped keeping track of them," said one youth participant.

"We're really hoping that people start making these connections more often," said Gina Cole of Pajaro Valley Prevention and Student Assistance. "The way we treat our bodies is reflected in the way we treat our planet, and our young leaders want to live in a Watsonville community that opposes tobacco addiction as well as cigarette butt pollution. Human health and environmental quality are inseparable, and should be treated as such."



The 2017 Heroes in Prevention Awards

We are excited to announce our 2017 Heroes In Prevention Award Nominations are open for submission! Nominate a leader who has demonstrated commitment to prevention in the Pajaro Valley.

Visit PVPSA.org for more information and join us on October 19th as we honor these individuals and groups for their time, passion and skill to help others in their community!



"PVUSD is extremely proud of our strong partnership with PVPSA who impacts and benefits our students and families daily. Whenever we need additional resources whether is it with a students' behavioral health or issues with immigration, PVPSA comes to our side and supports us."

Dr. Michelle Rodriguez
Superintendent, PVUSD

Coming Soon!

A New Home For
**Pajaro Valley Prevention
and Student Assistance**



Join the
Pajaro Valley Chamber of Commerce
and **PVPSA** for a Ribbon Cutting at our
NEW office at 11 Alexander Street!



Join us for a
**Ribbon Cutting Celebration at
PVPSA's new office!**



**Thursday, October 12
5:00-7:00pm**

**11 Alexander Street
Refreshments will be served**



PVPSA is embarking on a Capital Campaign!

Our new home will allow us to grow to serve more children who need us, have an efficient central location for staff, youth and families and continue to work with the community for years to come.

PVPSA was fortunate to receive two competitive grants for this project from the Central Coast Alliance for Health.

The goal of our community capital campaign is \$865,000. This will meet the required grant match and ensure our properties will be remodeled and upgraded.

The **Central Coast Alliance for Health** has invested significantly in our children and our community. We ask you to join us in this investment through a generous donation today.

You can donate today at PVPSA.org and there are also exciting naming opportunities for leadership gifts with this project. Please contact us at PVPSA.org or **831-725-6445** today.

Kaiser Permanente Awards More Than \$1.7 Million to Advance Mental Health Practices in Schools

As part its ongoing commitment to improve access to mental health programs in the community and advance school-based wellness, Kaiser Permanente recently announced \$1,755,000 in grants aimed at expanding the use of trauma-informed practices with a range of mental health related services and training for school staff, teachers and students. The grants will reach nearly 3,700 students and school employees.

These grants include a grant for **Pajaro Valley Prevention and Student Assistance**, to support individual mental health services for youth, classroom coaching and consultation on self-care and wellness for teachers, and implement a trauma-informed screening tool in Lakeview Middle School in Watsonville.

PVPSA Received \$1 Million Grant From First 5 Monterey County

First 5 Monterey County awarded Pajaro Valley Prevention and Student Assistance (PVPSA) a little over \$1 million to fund their Pajaro Saludable/Healthy Pajaro Collaborative Project. The four year project is in partnership with PVPSA and the Pajaro Valley Unified School District (PVUSD) and will serve children and families in the Pajaro and Las Lomas areas of North Monterey County. This collaboration will focus on providing culturally responsive and integrated services for children ages 0-5 and their families. Services will be available in schools, as well as in community-based locations including Monterey County's Porter Building located on Bishop Street in Pajaro.

