



Fall 2019 Newsletter

PVPSA Names New Building After Mayou Family Legacy

PVPSA is proud to announce that the new building at 411 East Lake Avenue in Watsonville, California will be named after Janet and Leon Mayou – honoring the legacy of the Mayou family that has reached throughout the Pajaro Valley.

Leon was raised in the area, and Janet came here as a young bride. They both grew up in families committed to giving back to their community and have carried on that legacy in the Pajaro Valley. The Mayous donate to organizations in the local community that support live theater, education, public radio/ tv/news, health issues and animal care. Janet's work with PVPSA has been her most significant and long-term, which is why they were honored to sponsor the new facility which will be named PVPSA's Mayou Family Center.

A Ribbon Cutting and Grand Opening for PVPSA's Mayou Family Center will be announced later this year. The new building at 411 East Lake Avenue, is just down the street from the PVPSA administration office at 335 East Lake Avenue. This new facility will allow PVPSA to grow and serve more children and families, have an efficient central location for staff, and to unify services. This new home will be a warm, welcoming environment for children and families; a place where they will feel safe, supported, and encouraged to move forward to a thriving life. **Thank you Mayou Family!**



Janet and Leon Mayou, 2018



Progress on the future Mayou Family Center, 2019

PVPSA Soup for a Cause Raises Funds for New Building

Thank you to everyone who joined us for Soup for a Cause! Special thank you to our hosts Sherry Dang and Kirk DiCicco, our sponsors - Erik's Deli, Ella's at the Airport, Marinelli's, Sumano's Bakery, and Sun Valley Farms, and our VIPs (Very Important Pourers) - Former Congressman Sam Farr, Santa Cruz County Supervisor Zach Friend, Watsonville Mayor Francisco Estrada, PVUSD Superintendent Michelle Rodriguez, and THREE generations of Watsonville Police Chiefs David Honda, Terry Medina and Manny Solano.



Watsonville City Council Votes to Ban Flavored Tobacco Following a Push from PVPSA Youth

The Watsonville City Council unanimously approved the ordinance to ban flavored tobacco, electronic cigarettes, and tobacco-free pharmacies. The City joins a growing list of over a dozen jurisdictions to take similar steps in banning these products. Watsonville youth had a strong presence at the City Council meeting, where they advocated to City Councilmembers to pass this ordinance. Over thirty youth were present representing various Pajaro Valley community organizations, including PVPSA, Empower Watsonville, Santa Cruz County Friday Night Live, and Watsonville Wetlands Watch.

The ordinance is set to go into effect in the City of Watsonville starting November 23, 2019. This city ban is supported by the Watsonville Police Department, PVPSA, other community nonprofits, parents, and community leaders.



Did you know... October is Head Start Awareness Month?

Head Start was launched in 1965 to provide comprehensive health, nutrition, and education services to children. Over the last 54 years, more than 35 million children have benefited from Head Start's unique approach, which is built on the premise that every child, regardless of circumstances, has the ability to reach their full potential. [Learn more at headstartawareness.org!](http://headstartawareness.org)

