



## **PRESS RELEASE**

For Immediate Release  
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### **PAJARO VALLEY PREVENTION AND STUDENT ASSISTANCE (PVPSA) OPENS SUBMISSIONS FOR THEIR 2017 HEROES IN PREVENTION AWARDS**

**Watsonville, CA** – Pajaro Valley Prevention and Student Assistance opened submissions for their 2017 Heroes in Prevention Awards on Thursday, September 7. With many individuals and groups in the greater Pajaro Valley community that contribute to prevention efforts, PVPSA believes that it is time the community recognizes them and acknowledges their time, passion and skill to help others.

Because of PVPSA's focus on children, youth, families and community at large, they invite individuals to nominate a person or a group of people who have demonstrated a commitment to Prevention in the Pajaro Valley. Examples include teachers, philanthropists, peers, advocates, and quiet leaders who have demonstrated a spirit of prevention without much recognition.

Prevention is an action or a set of actions designed to stop something before it actually occurs and PVPSA is committed to promoting positive actions and behaviors in children, families and the community at large. Through prevention efforts, they envision a deeply unified community where families thrive and youth look towards their future, confident in the opportunities to fulfill their dreams.

Applications for nomination can be found at [PVPSA.org](http://PVPSA.org) and are due by September 19<sup>th</sup> to [gina.cole@pvpsa.org](mailto:gina.cole@pvpsa.org). Finalists will be announced prior to the event and the public is welcome to join PVPSA at the Pajaro Valley Gallery and Arts located at 37 Sudden Street in Watsonville on Thursday, October 19, 2017 from 5:30 pm to 7:30pm.

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